



NATIONAL YOUNG ADULT

CANCER AWARENESS WEEK '07

APRIL 1-7, 2007

Vital Options® International sponsors the 5th Annual National Young Adult Cancer Awareness Week in partnership with:

American Association for Cancer Research
American Society of Clinical Oncology's patient information website
People Living With Cancer (plwc.org)
The Billy Foundation
CancerCare
Children's Cause for Cancer Advocacy
Childrens Hospital of Wisconsin
Fertile Hope
Intercultural Cancer Council
Lance Armstrong Foundation
The LifeLab
LIVESTRONG™ Young Adult Alliance
Lymphoma Research Foundation
National Coalition for Cancer Survivorship
National Collegiate Cancer Foundation
Oncolink
Planet Cancer
RealTime Cancer
The SAMFund for Young Adult Survivors of Cancer
Sarcoma Foundation of America
The Sean Kimerling Testicular Cancer Foundation
Steps For Living, Inc.
Testicular Cancer Resource Center
Ulman Cancer Fund for Young Adults
The Wellness Community
The Young Survival Coalition

...and medical advisors from:

Association of Oncology Social Work (AOSW)
Chao Family Comprehensive Cancer Center of the University of California, Irvine
Childrens Center for Cancer & Blood Diseases at Childrens Hospital Los Angeles
Children's Oncology Group
Dana-Farber Cancer Institute
Oregon Health & Science University Cancer Institute
Sarcoma Program at the H. Lee Moffitt Cancer Center
University of Washington, Seattle

Nearly 70,000 young adults in their 20s and 30s are diagnosed with cancer each year and it is the leading disease killer among 20- to 39-year olds. In addition to the unique psychosocial concerns that young adults face such as fertility, body image, sexuality, cognitive function, long-term effects, education, insurance and employment, young adults with cancer have had less survival improvement than either younger or older patients, and strides made in cancer treatment have bypassed young adults. Young adults also have the lowest participation rate in clinical trials of any age. Explore these issues and more on:

**the
GROUP
ROOM®**

Cancer Talk Radio Show

SUNDAY • APRIL 1, 2007

1:00–3:00 pm PT • 4:00–6:00 pm ET

Joining host **SELMA SCHIMMEL**, CEO & Founder, Vital Options International, will be special guests:

KRIS CARR, writer, director and subject of the film *Crazy Sexy Cancer*, which will be aired on TLC Life Lens this August.

Heidi Adams, Executive Director of Planet Cancer

For more information call

1-800-GRP-ROOM (1-800-477-7666)

Or e-mail your questions and comments to info@vitaloptions.org
Visit www.youngadultswithcancer.org for more info.

For a listing of stations in your area or to listen to the live Web cast, visit www.vitaloptions.org. The Group Room can be heard live every Sunday, 1-3pm PT on select stations, and via live Internet simulcast at www.vitaloptions.org and on XM Satellite Radio *TalkRadio 165* and Podcast at iTunes and iRadioNow.com. Archived shows can be downloaded for free at www.vitaloptions.org