How to Partner with OncoLink

Want More Visibility?

Partner with the Web’s First Cancer Education Resource and get in touch with millions of people who need to know about cancer! OncoLink was founded in 1994 by University of Pennsylvania cancer specialists with a mission to help cancer patients, families, health care professionals and the general public get accurate cancer-related information.

Partnership with OncoLink.org has a number of tangible and intangible benefits. Foremost, it reinforces your innovative image by teaming up with a highly visible non-profit organization with an unblemished international reputation. It provides an efficient channel to communicate new information to health care providers and patients.

Consider these benefits:

- Effectively reach readers on an International scale
- Provide potential customers with a more timely way to get more information about your resources and products with a links to your website.
- Hi Visibility: OncoLink is the web’s very first cancer resource with millions of page views.
- Multi-Leveled Audience: Our readers are 50% patients and loved ones and 50% health care providers.
- OncoLink is available in Spanish

Strategic Partnerships and Sponsorships

OncoLink is actively seeking strategic partnerships with like-minded organizations to work with us and support our mission. We currently have opportunities for educational content sponsorship, corporate banner-related awareness of your products or services, and grant support of our patient or healthcare focused programs. Let us work with you to create a mutually beneficial partnership.

For more detailed information on our partnerships please contact:
Maggie Hampshire RN, BSN, OCN
Managing Editor, OncoLink
Abramson Cancer Center of the University of Pennsylvania
Department of Radiation Oncology
The Perelman Center for Advanced Medicine
3400 Civic Center Blvd
Suite 2338
Philadelphia, PA 19104
215-349-8895
215-349-5445 (fax)
Maggie.Hampshire@pennmedicine.upenn.edu

OncoLink is designed for educational purposes only and is not engaged in rendering medical advice or professional services. The information provided through OncoLink should not be used for diagnosing or treating a health problem or a disease. It is not a substitute for professional care. If you have or suspect you may have a health problem or have questions or concerns about the medication that you have been prescribed, you should consult your health care provider.